

**BAB AL SHAMS DESERT RESORT & SPA  
AND THE MEYDAN HOTEL  
BOTH WIN AT THE WORLD'S TRAVEL AWARDS 2013.**

*Bab Al Shams Desert Resort & Spa: Win's World's Leading Desert Resort.*

*The Meydan Hotel: Win's World's Leading Sports Resort*

*at The 20<sup>th</sup> annual World Travel Awards Gala Ceremony held in Doha, Qatar.*

**Dubai, December 2013:** [Bab Al Shams Desert Resort & Spa](#), and The Meydan Hotel, both part of [Meydan Hotels & Hospitality](#), collected separate awards, the World's Leading Desert Resort and the World's Leading Sports Resort respectively at the annual [World Travel Awards](#) Gala Ceremony. The announcement was made at an awards gala dinner held in Doha, Qatar on November 30<sup>th</sup> 2013.

The World Travel Award's, was founded to recognize, acknowledge, and reward and excellence across all sectors of the global travel and tourism industry. Sascha Bartz, Head of Hotels, Resorts and Hospitality, commented "It is a true honor and privilege for Bab Al Shams to win the World's Leading Desert Resort, and for The Meydan to capture the World's leading Sports Resort. Since the opening of Bab Al Shams in 2004, we have worked extremely hard to offer our guests a unique and authentic desert experience that is so true to the culture and heritage of Dubai and the United Arab Emirates."

The Meydan is positioned as a Destination Hotel, known primarily as the home to horse racing and The Dubai World Cup, and to win this accolade is a fantastic achievement. The facility boasts a tennis academy, 9 hole flood lit golf course, IMAX theatre and our new Meydan beach facility, located at Dubai Marina, this fantastic award is one we are all really proud of.

## About the World Travel Awards

The World Travel Awards was launched in 1993 to acknowledge excellence in the world's travel and tourism industry. Now celebrating its 20th anniversary, the awards are recognized globally as the hallmark of quality, with the winners setting the benchmark to which all aspire too.

Votes are cast by travel professionals, which include travel agencies, tour and transport companies and tourism organizations in over 160 countries across the globe. Votes are cast globally by fellow industry professionals in over 1, 000 different categories.

Attended by senior executives from major travel companies, operators and destinations, WTA events are universally respected as providing established, top level networking opportunities, regionally and globally.

For more information please visit the official website.

## **Note to Editors:**

### Bab Al Shams Desert Resort & Spa

Nestled in the dunes of Dubai, Bab Al Shams Desert Resort & Spa is the ultimate luxury retreat. An exclusive low-rise resort surrounded by natural desert landscape, Bab Al Shams offers guests a one of its kind traditional experience that is true to the culture and heritage of the UAE.

Bab Al Shams is located in the heart of the desert, adjacent to Dubai International Endurance City, only a 40-minute drive from the city center of Dubai.

## The Meydan Hotel

The Meydan Hotel provides a prime location to catch the exhilarating action of the racing season, and creates a coveted travel destination all-year round. With 284 extravagantly appointed rooms and suites, The Meydan Hotel will change your perception of travel with unrivalled standards in luxury hospitality.

The Meydan is a true destination hotel and offers a myriad of iconic meeting venues ideal for business and leisure travelers alike.

For further information about Meydan Hotels and its properties please contact:

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